



MEDIA

Marketing | Advertising | Print

PRINT MEDIA

The idea is to reach out to the audience in more ways than one, to penetrate deeper into the market and create a better connect with consumers. BTL promotions are cost-effective solutions for a target audience, generating a better ROI in targeted campaigns for certain markets. Events & Exhibitions, Brochures, pamphlets, posters, Mall Activity, Bus-Branding and various other ideas comprise our BTL undertakings.

At PNP, we have a capacity to roll out faster than any of our competitors that lends our clients a competitive advantage.



BILLBOARDS

PNP has a strong Out-Of-Home network offering advertising space and sites at the most prominent and high-traffic areas to deliver optimum results. Not only that, by virtue of our strong tie-ups with other agencies across the country, we undertake national-level campaigns. Our portfolio of OOH media includes Hoardings, Unipoles, Billboards, Kiosks, Gantry, Bus-shelters etc. OOH media's scope to engage on-the-go consumers makes it a dominant stand-alone medium and a strategic complement to other media.



OUR CLIENTS



URBAN WOODS
inspired by your dreams



magicbricks.com
— India's No. 1 Property Site —



Ganga GOLF LINKS



globus

TIMES OOH
— connect - stand out —



spencer's
was the love affordable

PNP Media Service Private Limited

ABOUT PNP MEDIA

PNP Media are specialists in outdoor advertising. We can help you plan and implement advertising campaigns across the lucknow.

Established in 2012 as a billboard advertising company today, Our portfolio encompasses Led Vans, Screens and Digital Media.

Whether you need a bus back in Lucknow, A Spectacular billboard in gomtinagar, or a light box at Charbagh, PNP Media can reach your Audience.

At PNP, We use business intelligence, insights and our own expertise to develop outdoor campaigns that are impactful, focused and measurable.

ADVERTISING

PNP Media work confidently to give you the best in creative design and communication through appealing and well executed advertisements that will entice your consumers. We integrate unique above the line and below the line solutions to reach your client base with maximum impact within a specified budget.

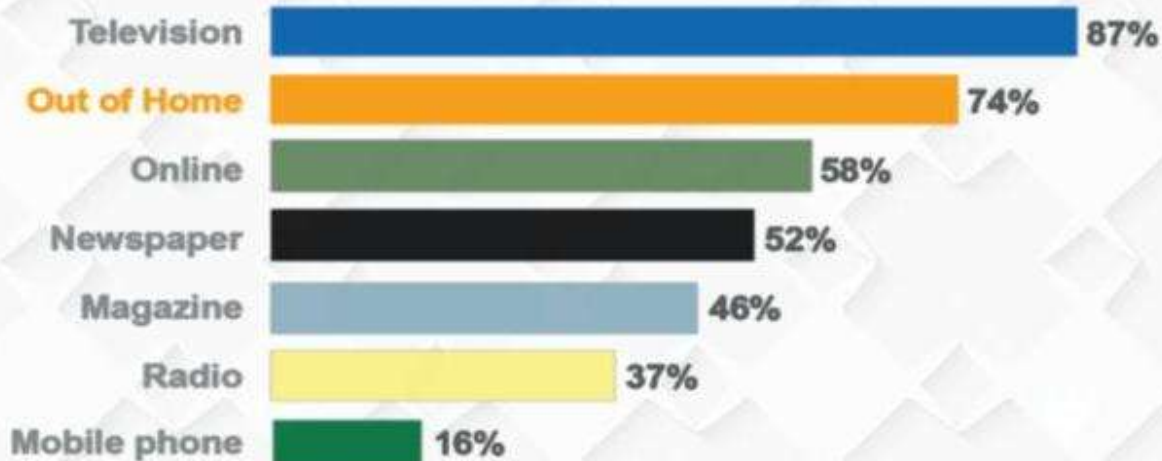
News Paper Advertisements

Billboards

LED Display and LED Vans

Banners

FM / TV



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